



InsuranceAge

Events 2015



For any enquiries please contact us at
insuranceageevents@incisivemedia.com

InsuranceAge Events 2015



UK Broker Summit 5-6 March, London

The UK Broker Summit brings together the most powerful figures in the general insurance industry to discuss, debate and ultimately make resolutions that will shape the future of the sector.



Schemes Event September, Liverpool

With some brokers already active in the schemes market, we are seeing others catching up. With margins being eroded, offering something unique can give a broker the edge. Whatever your level of experience with schemes, Insurance Age's Schemes Masterclass will offer expert advice on how to successfully shape your niche.



The Digital Broker 25 June, Stansted

Join over 100 digital focused brokers at this innovative event to network and see the latest e-broking technology in action. This peer-to-peer event allows brokers to gain a competitive edge in an increasingly digitalised world. It provides a space to reflect on the past year and plan for the challenges in the one to come.



Broker Expo Bristol 17 September, Bristol

This year's event goes to Bristol for the first time, opening up new links with South West based brokers. The expo will bring together brokers, exhibitors and sponsors for a day of unrivalled networking and CPD education.



UK Broker Awards

25 September, London

Now in its 22nd year, the UK Broker Awards are the premier event to celebrate innovation and success at the UK's leading brokers. The awards are the ideal way to show your peers, clients and insurer partners that you have both a track record of success and the skills and expertise to grow in the coming months and years.



High Net Worth Forum

21 October, London

The High Net Worth Forum's launch year was the first of its kind and a resounding success. Developed solely for the insurance broker community in the high net worth space, it is unique. 2015 will build on this and further explore the specific strategies and challenges that make this niche sector so valuable for the UK broker community.



Broker Expo North

12 November, Coventry

Join 700+ brokers at this annual institution in the broking calendar. Meet all the key suppliers in the exhibition and interrogate the key issues impacting your market in the interactive workshops. A must for senior level networking in 2015.

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Online & Bespoke

As well as our extensive programme of annual conferences, dinners and awards, Insurance Age runs bespoke events on behalf of a single client, in either online or face-to-face format. When you sign up as the sole sponsor of one of these events, you will benefit from significant input into the agenda and target audience, as well as a potential speaking opportunity. To find out more about bespoke events, contact **Chris Finnegan** on **0207 316 9632** or **chris.finnegan@incisivemedia.com**

Online Events

Over the past few years, the insurance and broking professions have really begun to wake up to the numerous benefits of online events. These events are filmed at our state-of-the-art in house facility, Incisive Studios, which can be viewed live or on demand at a time convenient to the viewer. When watching live, viewers can ask questions to the speakers and participate in interactive voting sessions, exactly like a face-to-face event but without having to leave the office.

In addition, with the events being filmed at Incisive Studios we are able to offer a truly bespoke service to our online event sponsors at a highly competitive price whilst offering our expertise in the technical aspect of the online event process and with many of our sales and editorial staff having undergone specific training for these types of events.

Bespoke Events

In an increasingly competitive market, access to key decision-makers is more valuable than ever before. Bespoke face-to-face events allow the sponsor the opportunity to interact exclusively and directly with a hand-picked audience of target end users.

From round tables and breakfast briefings held at our offices, to larger off-site events, we can tailor a package to your needs. As the sole sponsor, you are able to take ownership of your bespoke event and have exclusive access to the delegates. Our highly experienced team will work closely with you to organise and manage the event to your exact requirements. Working flexibly with you to ensure the event is as successful as possible, we will always approach these projects with the same high standards of professionalism that we bring to all our events.

What can we offer you?

- From the moment you sign the contract and agree a date, an experienced event manager will be assigned to the event.
- We will work with you to identify the most pertinent topics and key audiences for the event.
- Our expert team will devise and execute a bespoke marketing plan for the event, including copywriting, design and distribution.
- We will run ads in Insurance Age and relevant sister titles, as well as email marketing campaigns to targeted lists within the Insurance Age database.
- We will manage all delegate registrations to ensure targets are hit, and provide you with a list of those who registered for and attended the event.



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