



# THE INSURANCE INDUSTRY COVERED

ALL THE LATEST INFORMATION YOUR BUSINESS  
NEEDS TO SUCCEED IN TODAY'S INSURANCE MARKET

EVENTS PROGRAMME 2015

FROM THE PRODUCERS OF



An  incisivemedia event  
[incisiveevents.com](http://incisiveevents.com)

**POST**  
events

# THE INSURANCE INDUSTRY COVERED



## Dear Colleague

### **I am delighted to announce the Post Events programme for 2015.**

With the insurance sector continuing to face challenges on many fronts, it would be easy for companies to stick their heads in the sand and hope that they go away. And whether it is heightened consumer or regulatory scrutiny, squeezed margins, challenges posed by evolving customer buying habits and economic and political uncertainty, the forthcoming year is unlikely to get any easier.

However, pretending to be an ostrich is not a short - let alone long term - strategy, but the rewards are there for those brave enough to stare the future in the face and seize the opportunities afforded by these changes.

At Post, we pride ourselves on looking at the bigger picture whilst diving deep into the issues that matter. Like our editorial coverage, Post Events offer the most well researched and comprehensive content in the insurance sector. We provide content that brings together leading insurance professionals to share practical ideas, gain invaluable insights and benchmark against their peers.

In 2015 we will once again see Post's market leading Motor Claims, Fraud and Claims events driving top level discussion into the developments that matter. Whilst our established Digital Insurance Strategies event continues to lead the way in an area of growing importance.

Similarly, our Insurance Technology, Commercial Underwriters Forum and Insurance Telematics events will delve into the niche sectors that play such a key part in the evolution and profitability of the profession.

From time to time we also look to reevaluate our events and 2015 will see the introduction of the Insurance Marketing & PR awards and also the start of our 2015 Impact Forum series focusing on the Lloyds and London Market.

Also in order to improve interaction and connectivity with delegates, Post will be unveiling a number of other amendments to the 2015 programme including more workshops, better lunch networking opportunities and live blogging.

In spite of a record breaking year in 2014, the upcoming Post awards schedule is set to be our best year yet. With more recognition of the sterling efforts of the insurance profession across a number of highly anticipated gala lunches and dinners.

No event in the insurance calendar carries the prestige of The British Insurance Awards and 2015 marks the beginning of the third decade of this insurance institution. I am sure it will be the best year to date.

I look forward to welcoming you to a Post event in 2015.

A handwritten signature in black ink, appearing to read 'Jonathan Swift', written over a light blue horizontal line.

**Jonathan Swift**  
director of content  
Post  
postevents.co.uk

### **Register for a 2015 Post Event**

contact our delegate management  
team on 020 7316 9819 or  
postevents@incisivemedia.com



APPLY FOR  
MEMBERSHIP  
TODAY

### Post Claims Club

For over ten years the Post Claims Club has been bringing together senior claims professionals to discuss, analyse and drive forward debate on the major issues facing the insurance claims sector.

Imitated, but never bettered, The Claims Club provides regular opportunities for members - senior insurance company, broking and self-insured corporate claims managers - to network and discuss key topics, and to question experts and invited speakers.

The subjects that are chosen for debate are driven by a special advisory board made up of some of the brightest and well-informed minds in the sector to ensure the agendas are always fresh, topical and reflect real market needs.

The programme for 2015 includes:

- **Quarterly meetings:** 25 February, 15 April, 2 September, 25 November at the South Place Hotel, London
- **The Claims Club Annual Dinner,** 26 March, London
- **The Claims Event,** October, London

[postclaimsclub.co.uk](http://postclaimsclub.co.uk)





## Digital Insurance Strategies

10 March, Grange City, London

Digital Insurance Strategies tackles the issues at the heart of digital marketing and distribution for the insurance industry in depth, equipping delegates with the critical information that they need to formulate the right digital strategy for their business.

[postevents.co.uk/digital](http://postevents.co.uk/digital)



## Motor Claims

19 March, Grange City, London

Now entering its 15th year, Post's well established Motor Claims conference continues to attract the very highest level speakers and delegates from the motor community to discuss the latest conversations dominating the industry. Post's must-attend Motor Claims event provides an annual opportunity for all the major players in this sector to come together and debate the key challenges.

[postevents.co.uk/motorclaims](http://postevents.co.uk/motorclaims)



## Disaster: Risk and Response Forum

3 June, London

Returning for its second year, this event will target wide-scale natural disasters, unpredictable civil disorders and the specialist localised needs that both UK and global insurers are facing. By hosting two parallel events on one day we will assess best practices in both the underwriting and claims functions to better equip you with solutions to these growing dangers and occurrences.

[postevents.co.uk/riskresponse](http://postevents.co.uk/riskresponse)



## Insurance Telematics

17 June, London

As telematics continues to grow in importance, Post Telematics 2015 will take a closer look at this powerful new underwriting tool that is playing an increasingly prominent role in pricing, anti-fraud systems and service delivery improvement. The challenges faced in making the most of this data and handling public perception of this new step change in insurance provision will be discussed on the day. 2015 will see a focus on the new application of telematics in property as well as the more established motor market.

[postevents.co.uk/telematics](http://postevents.co.uk/telematics)



## Insurance Data and Analytics

September, London

Now in its third year, Insurance Data and Analytics is returning to cover this exciting new sector of the industry. Covering the analytics and enhancement of big data and offering advice and expertise into the specialised area of data analytics.

[postevents.co.uk/dataanalytics](http://postevents.co.uk/dataanalytics)



## The Claims Event

October, London

As the largest conference in the claims sector, this event will once again bring together the industry's biggest names to discuss, debate and dispute the hottest topics. With its association with Post's Claims Club, this event offers unparalleled networking opportunities. When combined with expert speakers, and challenging content, The Claims Event 2015 is sure to remain the must-attend event in the insurance calendar.

[postevents.co.uk/theclaimsevent](http://postevents.co.uk/theclaimsevent)



## The Fraud Summit

November, London

New for 2015, Post's retreat summit designed exclusively for those leading the strategic counter-fraud agenda at the UK's leading insurers. The success of this summit lies in the knowledge and experience of the speakers, the practical content and informal networking opportunities with senior level peers. Join us in November to shift the fraud agenda forward at this elite insurance fraud gathering.

[postevents.co.uk/fraud](http://postevents.co.uk/fraud)



## LLOYDS LONDON & MARKET SERIES 2015

Post are launching a new quarterly event series, solely focused on the Lloyds and London market. The world is changing at an increasingly rapid rate and change breeds new risks. For more information, please visit the website and we hope that you can join us on the dates below:

25 March, 11 June, 24 September, 3 December

[postimpactforums.co.uk](http://postimpactforums.co.uk)

## INTERESTED IN SPEAKING, EXHIBITOR OR SPONSORSHIP OPPORTUNITIES

**WITH POST EVENTS?** For more information on how you can get involved with a Post Event in 2015, please contact us at [postevents@incisivemedia.com](mailto:postevents@incisivemedia.com)



### The Claims Awards

4 June, Royal Garden Hotel, London

These prestigious awards are open to the entire insurance industry, rewarding the brightest stars of the UK general insurance claims sector. The 2015 Awards have a host of new and refined categories to reflect the changes in this dynamic sector of the industry.

[postevents.co.uk/claimsawards](http://postevents.co.uk/claimsawards)



### The Insurance Marketing & PR Awards

19 June, London

In the fiercely competitive insurance market we often see a strategic focus being placed on customer engagement, however, we rarely get a chance to celebrate and benchmark best practice in the field of marketing and PR. Post Magazine, alongside its sister title Insurance Age, are delighted to bring you the Insurance Marketing and PR Awards. This new event for 2015 is sure to be an afternoon to be remembered with such exemplary work the UK insurance market are showing in this field.



### The British Insurance Awards

8 July, The Royal Albert Hall, London

Following a landmark year, the British Insurance Awards are back for 2015 and represent the pinnacle of achievement in the UK market. Rewarding outstanding performance across the insurance industry over the past twelve to eighteen months. Make sure your company is part of the legacy.

[insuranceawards.com](http://insuranceawards.com)



### The Rehabilitation First Awards

11 September, London

The Rehabilitation First Awards showcase the exceptional progress made by this important sector. With recipients and guests representing all areas of the market – employers, providers and insurers – this afternoon event offers guests a unique opportunity to celebrate rehabilitation excellence in a dedicated forum.

[rehabilitationfirstawards.co.uk](http://rehabilitationfirstawards.co.uk)



### The Insurance Fraud Awards

1 October, The Brewery, London

A complete sell out every year, Post's popular Insurance Fraud Awards recognise the efforts of the individuals and businesses within the industry who have done most to combat and prevent insurance fraud. Bringing the anti-fraud community together for an evening of celebration and networking, these awards recognise outstanding performance and encourage the spread of best practice across this critical sector.

[theinsurancefraudawards.co.uk](http://theinsurancefraudawards.co.uk)



### The Underwriting Service Awards

November, London

These awards bring together the UK general insurance underwriting community to celebrate the best underwriting teams in the UK, based on both technical and service criteria, through research with brokers.

[underwritingserviceawards.com](http://underwritingserviceawards.com)



### The Digital Insurance & Technology Awards

November, London

Now in their third year, these prestigious awards return for 2015 to recognise and reward the shining stars of this sector of the industry. As insurers develop new and innovative methods of exploiting technology to drive business processes, this event is sure to have fiercely competitive submissions. An evening of celebration for the entire insurance technology community.

[postevents.co.uk/technologyawards](http://postevents.co.uk/technologyawards)

**INTERESTED IN SPEAKING, EXHIBITOR OR SPONSORSHIP OPPORTUNITIES**

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As well as our extensive programme of annual conferences, dinners and awards, Post runs bespoke events on behalf of a single client, in either online or face-to-face format. When you sign up as the sole sponsor of one of these events, you will benefit from significant input into the agenda and target audience, as well as a potential speaking opportunity. To find out more about bespoke events, contact Katy Weaver on 020 7316 9423 or [katy.weaver@incisivemedia.com](mailto:katy.weaver@incisivemedia.com)

### Online Events

Over the past few years, the insurance industry has really begun to wake up to the numerous benefits of online events. These events are filmed at our state-of-the-art in house facility, Incisive Studios, which can be viewed live or on demand at a time convenient to the viewer. When watching live, viewers can ask questions to the speakers and participate in interactive voting sessions, exactly like a face-to-face event but without having to leave the office.

In addition, with the events being filmed at Incisive Studios we are able to offer a truly bespoke service to our online event sponsors at a highly competitive price whilst offering our expertise in the technical aspect of the online event process and with many of our sales and editorial staff having undergone specific training for these types of events.

### Bespoke Events

In an increasingly competitive market, access to key decision-makers is more valuable than ever before. Bespoke face-to-face events allow the sponsor the opportunity to interact exclusively and directly with a hand-picked audience of target end users.

From round tables and breakfast briefings held at our offices, to larger off-site events, we can tailor a package to your needs. As the sole sponsor, you are able to take ownership of your bespoke event and have exclusive access to the delegates. Our highly experienced team will work closely with you to organise and manage the event to your exact requirements. Working flexibly with you to ensure the event is as successful as possible, we will always approach these projects with the same high standards of professionalism that we bring to all our events.

#### What can we offer you?

- From the moment you sign the contract and agree a date, an experienced event manager will be assigned to the event.
- We will work with you to identify the most pertinent topics and key audiences for the event.
- Our expert team will devise and execute a bespoke marketing plan for the event, including copywriting, design and distribution.
- We will run ads in Post and relevant sister titles, as well as email marketing campaigns to targeted lists within the Post database.
- We will manage all delegate registrations to ensure targets are hit, and provide you with a list of those who registered for and attended the event.

**Find out more about commercial opportunities at Post Events in 2015, contact**  
Katy Weaver on 020 7316 9423 or [katy.weaver@incisivemedia.com](mailto:katy.weaver@incisivemedia.com)

# POST online.co.uk

20%  
OFFER

The insurance industry's leading source of insight, analysis and news



## Welcome to a Post hosted event

### Did you know?...

As a delegate to this event you qualify to receive 20%\* off a single Post subscription. Alternatively if you already subscribe to Post you can receive 20%\*\* discount on future Post events.

For more information, please see a Post representative at the subscription stand.

\*Limited period only valid for 2 weeks after event.

\*\*exclusions apply



*"I like Post for the breadth of coverage, not just the issues within the industry. It covers other matters, and it's these areas that give it the edge"*  
Stephen Muir, AIG



*"I think Post is a wonderful resource. The way it is moving forward and embracing technology to get content to its users in different ways, such as the Post App"* Matt Essick, Zurich



*"Being in the industry for a number of years I've grown up with Post. It's very informative and gets into the key issues that face the insurance industry. The detail is fantastic"*  
Gary Long, RSA

## JOIN POST TODAY AND YOU WILL:

- **Stay informed** on all the latest news developments in the broker, insurer, claims and risk management sectors in the UK, Europe and Asia.
- **Track industry trends** since 1998 via our archive of over 100,000 articles and papers.
- **Improve your strategic decisions** by understanding what is happening in your market, why and how it impacts you.
- **Access to the iPad, iPhone, Android and desktop web apps** bringing you the latest interactive magazine edition in an easily digestible weekly format.
- **Enhance your knowledge** of your market through our specialist journalists expert commentary.

Join Post's insurance community

+44 (0) 20 7316 9200 [postsubs@incisivemedia.com](mailto:postsubs@incisivemedia.com)

**POST**  
postonline.co.uk

# 2015 Calendar

## Post Events Programme 2015

January

February



March



April



May

June



July



August

September



October



November



December



# 2015 Events

## Post Events Programme 2015



Attending a Post Event in 2015?  
Keep an eye out for the photos  
from all our events on the Post  
Facebook page. Find us at  
[facebook.com/Post1840](https://www.facebook.com/Post1840)

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## Post Events Management Services Professional Event Planning

Organising an event or conference can be a time consuming and stressful process. So why not let Post Events Management Services take the pressure? Whether you're planning a product launch, a team building event, a conference or an exhibition, Post Events Management Services can provide everything you need to run a successful event – from conception and design to staffing, logistics, equipment hire and installation.

### Sponsorship contact

Katy Weaver  
Tel: 020 7316 9423  
Email: [katy.weaver@incisivemedia.com](mailto:katy.weaver@incisivemedia.com)

### Registration contact

Steve Hands  
Tel: 020 7316 9819  
Email: [steve.hands@incisivemedia.com](mailto:steve.hands@incisivemedia.com)

For more information on all Post Events in 2015,  
visit [postevents.co.uk](http://postevents.co.uk)

Find us on Twitter!



# POST events

Post Events works closely with the CII to try to ensure that programmes receive accreditation where suitable. Events accredited by the CII can be included as part of your CII CPD requirement should you consider them relevant to your professional development needs.



Discounts are available for CII members on selected Post events.